

Announcing the 2009 – 2011 New Club Building Incentive Plan



Recently Approved As A Result Of the 2009-2011 Biennium Budget

What do we have to do?

- **INVEST** in Altrusa's future
- **ORGANIZE** a new club according to established criteria
- **NURTURE** that new club
- **GUIDE** the new club in establishing community presence



Who can organize a new Club?

- An existing Altrusa club
- A district within Altrusa International
- An individual Altrusan

What does the organizer receive and when?

- First year – 100% of the International affiliate member dues paid by charter members
 - (minimum of \$55 x 20 members = \$1,100)
- Second year – 50% of the original incentive dues, **provided** club continues at or above charter strength
 - (minimum \$27.50 x 20 members = \$550)
- Organizer also receives
 - \$500 new club building award already in effect per policy 20

Why is the incentive being offered?

- Compensation for time and effort to build/organize a new Altrusa club
- Time needed might temporarily replace projects/fundraisers time of a club
- A return on member investment that benefits the entire organization

Policy 20: Membership Development/New Club Building from the 2009-2011 Altrusa International Bylaws and Policies provides steps for new club building. The current edition of the New Club Building Manual, Revised July 2005 can be ordered at: <https://www.altrusa.com/Shop/Merchandise.aspx> . The information in this manual is currently in effect. An updated manual with additional forms and samples will be available after January 1, 2010. Following is new information added to Policy 20 in September 2009 regarding the 2009-2011 New Club Building Incentive program.

International Policy 20: (c) 2009-2011 Biennium New Club Building Incentive

This addition to Policy 20 was unanimously approved by a mail ballot of the International Board of Directors on September 15, 2009. Funding to support this policy change was incorporated into the 2009-2011 biennium ballot passed at the Indianapolis Convention in August 2009

(c) 2009-2011 Biennium New Club Building Incentive

To encourage clubs to invest in new club building, the 2009-2011 International Budget provides funding for a one-time incentive available for new clubs built and chartered completely within the biennium. The intent of this policy is to make it economically feasible for every club to sponsor a new Altrusa club. The further intent is that these new clubs receive nurturing from their sponsor while they are establishing their community presence.

i. Eligibility.

To be eligible, the Community Analysis Report with District or Clubs-At-Large approval must have been submitted (postmarked) to the International Office, on or after June 1, 2009 and before March 1, 2011. The new club that is built must meet the criteria specified in (a) (ix), Clubs in Formation, item (aa) by May 31, 2011. Approval by the Chair of Clubs-At-Large and the International Board is required for a club to be formed in another country. The specified criteria are in section (b) International New Club Building Procedures.

The organizer for the new club building project must be an existing Altrusa Club, a District within Altrusa International, or an Altrusan. Any organizer must be in good standing with the organization and must have completed all steps outlined in Policy 20 and in the currently published International New Club Building Manual.

ii. Payment.

(a) Within six weeks following the official charter of a new Altrusa club, as specified above, a check for 100% of the International affiliate member dues paid by the charter members of the new Altrusa club will be sent to the club, district, or Altrusan listed on the Community Analysis form as the Organizational Information contact. (Note: payment is made to the organizer, not to the new club.)

(b) The organizer receiving payment must agree to continue support of that new Altrusa club during their first year of operation.

(c) When the second year dues are paid, and the new Altrusa club continues at or above charter strength, the organizer will receive a check for 50% of the original incentive payment. If the one year anniversary of a new club falls after May 31, 2011 the second payment is contingent on funds being allocated in the 2011-2013 budgets.